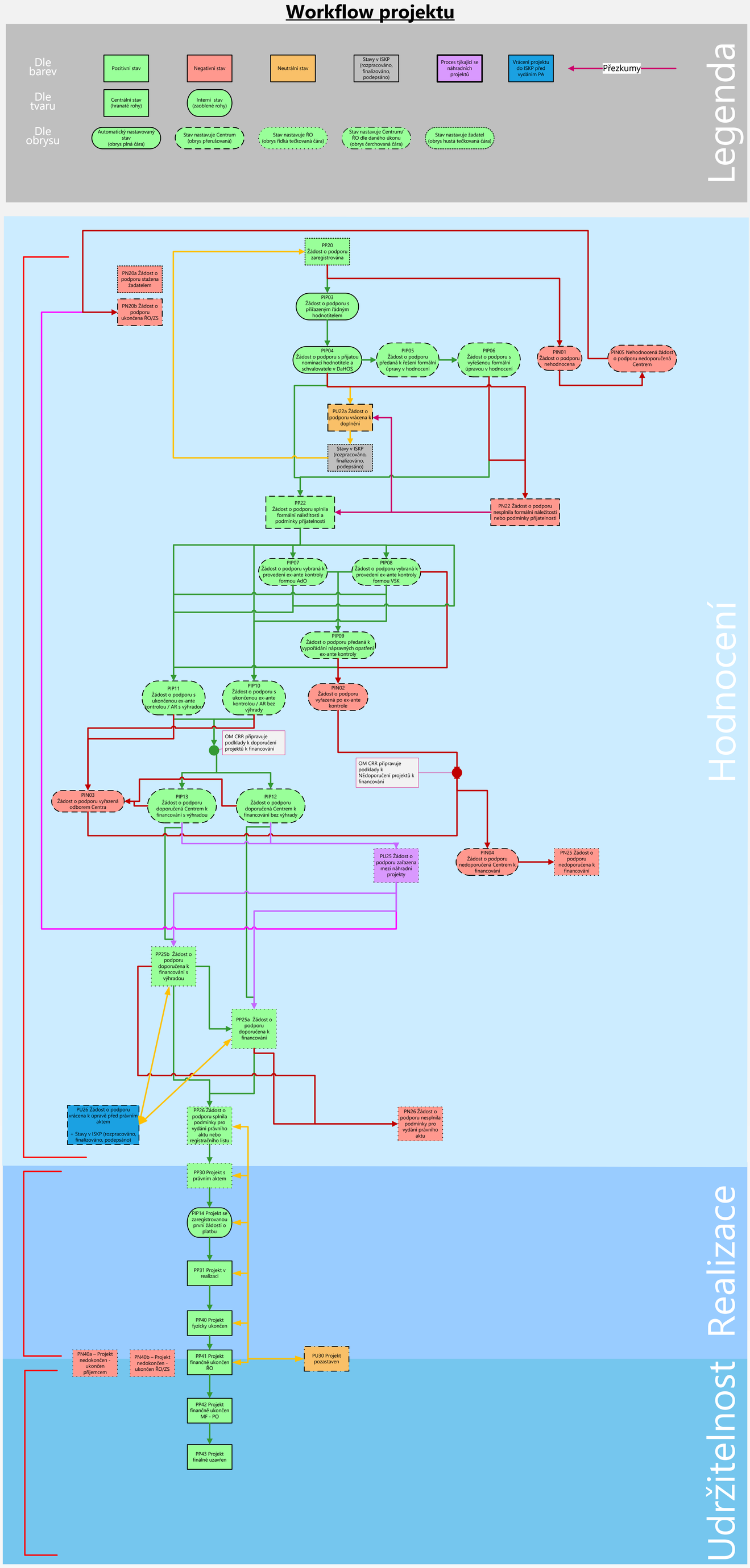Workflow projektu